

The Cavalier King Charles Spaniel Club

YEARBOOK VOL 58 2021

Editors: Lorraine and Helen Long

01380 720660 (Calls after 10am)

Members are invited to place an advertisement in the next edition of the Club Yearbook. The Yearbook will be published in March 2022. We are pleased to keep a reduced rate for adverts, editor design set up of artwork and the new look Stud Dog Register.

The Club accepts no responsibility for health test claims made in adverts and Members are politely reminded that they need to be able to substantiate any claims made. No advertisements will be accepted without payment. You can either submit camera ready art or prepare a layout and our Editors will create your advert. Please ensure the correct permission is sought for any third-party photography and credit is given where required.

Finished Artwork – For those creating their own advert please follow the guidelines below.

- Background must fit the size 154 x 216mm which includes a 3mm background bleed, all text and photos should be 8mm clear of top/bottom and 14mm clear of the sides (internal area 148x216mm). Any text/photos in the bleed will be cut off and any outside the 'internal area' risk being in the binding.
- Artwork to be laid out preferably portrait. If landscape please adjust margins to suit.
- Files can be submitted in the following formats: – **JPEG and PDF. Preferably no Word docs.**
 - o Digital photos/Images resolution must be 300dpi or higher.
 - o Please note most files are produced in RGB colour whereas the Yearbook is printed in CMYK. The yearbook may be a different colour to that you submitted. If this is a concern, please submit advert in CMYK.

Editor Created - For those requiring the editors to create their advert please follow the guidelines below.

- All text submitted **must be typed** so where possible font(s) will be matched.
- Show where photos are to be placed, add the full name of the dog(s) and your name onto the back of any physical photos. Please name any digital photos with the name of the dog(s)
- Physical photos must be no smaller than the image would be on the advert.
- Digital photos must be 300dpi or higher.
- All advertisers will be sent a proof. If you do not receive a proof, please contact the editors. If sending photos via post please provide SAE for your proof.

Stud Dog Register – For those wishing to have their dogs included please follow the instructions below.

- Submit a named image of the dog along with the following details
- Name and title(s), Owner(s), Breeder(s), DOB, Sire and Dam names.
- Optional Stud Dog's Health Test Results (if blank default will be "Contact Owner").

Ch Lochbuie Cappuccino	
	Owner(s) Ms Diana Maclaine
	Breeder(s) Ms Diana Maclaine
	DoB 26-07-2012
	Sire Narayden Marsell JW Dam Lochbuie Nellie Gwynn

Sending your adverts

- Electronically, via email to CavalierClubYearbook@gmail.com attachment size limit per email 25MB. If over 25MB please use wetransfer.com to the same address, size limit 20GB. (We are happy to provide assistance). Or via post using a memory stick (NO CDs/DVD) to the address as bottom of the order form.
- Physically, posted (Address as bottom of the order form) with typed text, a general layout and high-quality prints with you and your dog(s) names written on the back.
- Please include your filled out order form supplied overleaf.
- If you wish to have memory sticks or photos returned, please provide a SAE envelope.
- Overseas advertisers to send their adverts using email or wetransfer.com.

Deadline for sending adverts is the 31st December 2021 (postmarked)

Payments

- Payment online via the Club website at www.thecavalierclub.co.uk
- Cheques made payable to "The CKCS Club" sent to the address at the bottom of the order form.

**THE CAVALIER KING CHARLES SPANIEL YEAR BOOK 2021 (VOL 58)
ADVERTISEMENT ORDER FORM**

We will not accept any adverts without payment

Name _____ Affix _____

Address _____

Telephone Number _____ Email _____

Pay Online Reference Number: _____

	Quantity	£
Single Page @ £42		
Double Page @ £64		
Design Set-up (Per page) @ £10		
Stud Dog Register (Per dog) @£10 Please fill out the section below		
Total (Payable to "The CKCS Club")		

Physical Photos must be clearly marked on the back with the name of the owner and the name of the dog(s).

INFORMATION FOR STUD DOG REGISTER

Please use an extra sheet to provide the same information for additional dogs.

Dogs Name & Titles			
Breeder(s)			
Owner(s)			
DOB			
Sire			
Dam			
Health Test Results (Optional)			

Send this form with your copy, photographs and payment to: -

**"Yearbook"
16 Broadleas Park, Devizes, Wiltshire SN10 5JA
Or
CavalierClubYearbook@gmail.com**

DEADLINE: 31st December 2021